

Garrett Gillas

10110 SW Madrid Loop, Wilsonville OR 97070
503.899.5312 | Garrett@GarrettGillas.com

EMPLOYMENT

2016-Present
Tripwire

Web Marketing Manager, Marketing Ops

Owned and managed the launch of a completely re-engineered global corporate website on Sitecore. Project managed all of its assets and associated KPI's, including integrations with Marketo, Salesforce, Jobvite, CrazyEgg, Optimizly and Google Analytics. Increased high-value lead conversions by over 45% in 6 months.

2015-2016
CMD

Technology Director

At CMD I directed the Technical Services group responsible for a variety of web properties, marketing automation, mobile development efforts and other digital media projects. Directed the team in the planning, execution and forecasting of projects.

2014-2015
Nike

Senior Technical Project Manager

At Nike, I managed two foundational engineering teams within Nike Digital Commerce. These teams built and maintained a selection of microservices that ran the back-end of Nike.com. Responsibilities included managing work for the Nike.com global expansion, eCommerce product rollouts and application performance tracking.

2011-2014
Razorfish

Senior Technical Production Manager

While at Razorfish I managed distributed production teams working on award-winning interactive media advertisements for several large clients. Responsibilities included defining project scope, hiring and training developers, overseeing QA testing and improving process management.

2008-2011
Envoca

Technical Project Manager / Lead Developer

At Envoca, I managed all day-to-day development, SEO projects, traffic analytics and social media campaigns. I evangelized and developed several CMS's including WordPress, MODx & osCommerce. During this time, I also built our in-house CRM.

2008-2008
Oregon Coast
Aquarium

Interactive Developer

During my contract at the Oregon Coast Aquarium I oversaw the integration of interactive technology and social media into new exhibits and maintained various web properties.

2007-2008 **Technical Architect**
The Hinmon Agency At the Hinmon Agency, I collaborated with designers, photographers, film editors, and clients on multiple projects involving web development and search engine marketing. I built out various web properties using several CMS's.

2005-2007 **Systems Administrator**
Rexburg Motorsports During my time at Rexburg Motorsports I deployed and managed a Windows based network including over 40 workstations. I also deployed two application servers, Cisco IP phone routing, an ADP CRM system and proprietary hardware diagnostic software.

CLIENTS **Past & Current** Best Buy, Bing, Converse, Daimler, Experian, Google, Hawaiian Airlines, Holland America Cruise Lines, Intel, Jeld-Wen, Microsoft Office, Microsoft Windows, Netflix, Nike, Tempur Pedic, Tourism New Zealand, Urban Arship, Walmart and Xbox.

EDUCATION **2001-2006** Brigham Young University - Idaho
Computer Science / Computer Engineering

2004-2005 Linfield College
Business Information Systems

SKILLS **Management** Kanban, Scrum, Waterfall, Rapid Sequential Development and other methodologies. Experience managing process based, technical and strategic roles. Experience using Jira, Stash, Github, SVN, Basecamp and other project management tools.

Technical Fully responsive development with HTML5, CSS, JavaScript, PHP, MySQL, .NET and CS6. Currently building web applications with Bootstrap and jQuery and mobile applications with Apache Cordova.

Experienced in developing with various CMSs including Sitecore, WordPress, Drupal, Laravel and Adobe Experience Manager. I have recently been using Pingdom, and New Relic for site reliability. Marketo, Litmus, Act-On, Domo and Salesforce are my preferred tools for marketing automation and analytics.

INTERESTS Kayaking and hiking with my wife and 3 children. Proud supporter and contributor to the Electronic Frontier Foundation, Wordpress Foundation, Creative Commons, and the Mozilla Foundation.